

DESIGNING AND DELIVERING THE  
MPA AS AN ON-LINE P[RODUCT

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# **Public Administration in UK Higher Education**

- **Issues of 'decline'**
- **Demise of undergraduate provision**
- **Sustainability of postgraduate provision**
- **Rise of online provision**

# **Public Administration in Decline**

- **Impact of the New Public Management (NPM) and post-NPM reform agendas**
- **Impact on Public Administration within higher education as a subject of study**
- **The arrival of programmes in Public Management**
- **The decline of undergraduate programmes in Public Management**
- **Visibility at the undergraduate level**

# Undergraduate Provision

- **De Montford University**
  - **BA in Public Administration and Management**
- **Plymouth University**
  - **BSc in Public Management and Business**
- **Glasgow University**
  - **Undergraduate suite of programmes within which public policy is available**
- **University of the West of Scotland**
  - **BA in Integrated Public Services**

# Postgraduate Provision

- **Birmingham University**
- **Brighton University**
- **Cambridge University**
- **Edinburgh University**
- **Exeter University**
- **Kings College London**
- **LSE**
- **Manchester University**
- **Robert Gordon University**
- **Queen Margaret University Edinburgh**
- **Stirling University**
- **York University**
- **University of Ulster**

# Trends in Postgraduate Provision

- **From on-campus delivery to blended delivery**
- **In-country delivery**
- **Increasing efforts to attract international students, particularly non-EU students**
- **Wholly online delivery**
  
- **The University of Liverpool's new online MPA, in partnership with Laureate University Education**


# Programme structure - modules and seminars

Mod d	Name	Emphasis seminar set	Seminar topic	Comment
1	The individual, Civil Society and The State	<ul style="list-style-type: none"> <li>• <b>Focus</b> on the activities of public servants in political, institutional, and policy structure. (Macro view).</li> <li>• Method: Provocative, high level questions to generate discussion about <b>the role of the State</b> in relation to the topic for 3 modules (different topic each). Examples topics 'access to clean water', 'communication' or transportation.</li> </ul>	<i>Topic 1 (Weeks 1-3), Topic 2 (Weeks 4-6), Topic 3 (Weeks 7 and 8)</i> <b>Topics for week 9-12</b>	<i>Topics 1, 2 and 3 will remain the same across the 1<sup>st</sup> seminar set.</i>
2	Culture, Politics and Power		<i>Topic 1 (Weeks 1-3), Topic 2 (Weeks 4-6), Topic 3 (Weeks 7 and 8)</i>	
3	Policy and Implementation		<i>Topic 1 (Weeks 1-3), Topic 2 (Weeks 4-6), Topic 3 (Weeks 7 and 8)</i>	
4	Managing Public Finance	<ul style="list-style-type: none"> <li>• Focus on activities within/between organization(s), and activities of managers (meso/micro).</li> <li>• <b>Method: Case study driven.</b> Students will apply in-depth analysis of concepts, theories, and strategies from previous (Seminar Set 1) and current modules to student selected and faculty selected case studies about the three key topics.</li> </ul>	<i>Topic 4 (Weeks 1-3), Topic 5 (Weeks 4-6), Topic 6 (Weeks 7 and 8)</i>	<i>Topics 4,5 and 6 will remain the same across the 1<sup>st</sup> seminar set.</i>
5	Managing People, Performance and Development		<i>Topic 4 (Weeks 1-3), Topic 5 (Weeks 4-6), Topic 6 (Weeks 7 and 8)</i>	
6	Working Across Boundaries		<i>Topic 4 (Weeks 1-3), Topic 5 (Weeks 4-6), Topic 6 (Weeks 7 and 8)</i>	
7	Delivering Outcomes	<ul style="list-style-type: none"> <li>• Discussion about the understanding of outputs and outcomes in relation to the three key topics.</li> </ul>	<i>Topic 7</i>	<i>1 topic per module seminar</i>
8	Strategic Futures	<ul style="list-style-type: none"> <li>• What are the barriers to and facilitators of innovation in public services? (related to the three key topics)</li> </ul>	<i>Topic 8</i>	
9	Ongoing forum in which students address thematic questions and apply the concepts, skills, and theories to practical application. Will take advantage of the diverse international population and experiences students			

# MPA grading grid (term module)

MPA Module Assessment Structure <sup>1</sup> (OLD FORMAT)									
Graded Element	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Wk 7	Wk 8	Weight
Discussion Question	X	X	X	X	X	X	X	X	20%
Discussion Participation	X	X	X	X	X	X	X	X	20%
Integration Paper								X	10%
Seminar Participation			X			X		X	20%
Seminar Project				X			X		30%
<b>Total</b>	2	2	3	3	2	3	3	4	22

22 assessment points, no collaboration, 8 wk intake



MPA Module Assessment Structure (NEW FORMAT BASED ON xxx MODEL)									
Graded Element	Wk 1	Wk 2	Wk 3	Wk 4	Wk 5	Wk 6	Wk 7	Wk 8	Weight (%EOM)
Coll: initial response		X		X		X			20%
Coll: participation	(X)	(X)	X	(X)	X	(X)	X	(X)	
Coll: individ summary	X		X		X		X	X	
Module project	(X)		X		(X)		X		20%
PDP		(X)		X		(X)		X	10%
Seminar Participation			X			X		X	20%
Seminar Project				X			X		30%
<b>Total</b>	1	1	4	3	2	2	4	3	20

XX assessment points, collaboration, formative/summative 12 wks intake

