



**30th Annual Teaching Public  
Administration Conference**

**Hosted by Penn State Harrisburg**

**Harrisburg, Pennsylvania  
May 24 - 25, 2007**

**"Teaching Public Administration in Times of Turmoil"**

**Conference Program**



**30<sup>th</sup> Teaching Public Administration Conference**  
**May 24-25, 2007, Harrisburg, Pennsylvania**  
**“Teaching Public Administration in Times of Turmoil”**

**Conference Co-Chair:** Toni DuPont-Morales – Penn State - Harrisburg

**Conference Co-Chair:** Goktug Morcol, Penn State - Harrisburg

**Program Chair:** Robert Abbey, Troy University

**Web Master:** John Dunning, Troy University

# AGENDA

**THURSDAY, MAY 24, 2007**

7:30 am – 8:30 am     **Continental Breakfast**

7:30 am – 8:30 pm     **Registration**

8:30 am – 9:00 am     **Welcome Plenary Session**

**THURSDAY, MAY 24, 2007 (Continued)**

9:00 am – 10:30 am    **Session 1.1    The Art of Teaching: Toward Reflective and Imaginative Practice**

Susan Zinner, Indiana University – Northwest	Convener
Karen Evans, Indiana University – Northwest	<i>The Teacher as Wise Mother</i>
Richard Hug, Indiana University – Northwest	<i>The Teacher as Servant</i>
Ellen Szarletta, Indiana University – Northwest	<i>The Teacher as Composer</i>
Susan Zinner, Indiana University – Northwest	<i>The Teacher as Wise Physician</i>

9:00 am – 10:30 am    **Session 1.2    Critical Thought, Creativity, and Puzzle Solving**

Robert Roquemore, Kentucky State University	Chair
Janice Avant-McKinney, Indiana University	<i>Promoting Emotional Investment, Facilitating Critical Thought and Encouraging Discussion in the Undergraduate Classroom</i>
Michael Bolton, Marymount University	<i>Exploring Creativity by Linking Complexity Learning to Futures-Based Research Proposals</i>
Floydette Cory-Scruggs, Florida Atlantic University	<i>Puzzling Problems</i>

9:00 am – 10:30 am    **Session 1.3    Management Challenges in Times of Risk**

Peter Carlson, Christopher Newport University	Chair
John Dunning, Troy University	<i>Essential Public Management Competencies for Times of Turmoil: A Case for Integrated Risk Management</i>
Wilbur Rich, Wellesley College	<i>Public Managers, Environmental Jolts and Adaptation</i>
Ellen Cannon, Northeastern Illinois University	<i>The Imperative of Interdisciplinary Approaches and Multiple Professional Narratives in the Teaching of Emergency/Terrorist Management Courses</i>
Naim Kapucu, University of Central Florida	<i>Emergency Management and Public Administration: Incorporating Disasters and Crises in Public Administration Curriculum</i>

**THURSDAY, MAY 24, 2007 (Continued)**

10:30 am – 11:00 am **Break with Refreshments**

11:00 am – 12:30 pm **Session 2.1 Civic Engagement and Public Administration: Tools for Engaging Students**

Brigid Harrison, Montclair State University	Convener
Jean Harris, University of Scranton	<i>Presenter</i>
Suzanne Samuels, Ramapo State College	<i>Presenter</i>
Susan Tolchin, George Mason University	<i>Presenter</i>

11:00 am – 12:30 pm **Session 2.2 Learning Styles and Implications for Teaching Workshop**

Eric Mundy, University of Akron	Convener
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11:00 am – 12:30 pm **Session 2.3 Budgeting, Economics, and Finance**

Kern Craig, Troy University	Chair
Richard Wandling, Eastern Illinois University	<i>A Critical Thinking Approach for Students in the Government Budgeting Class</i>
Napoleon Bamfo, Valdosta State University	<i>Teaching Public Budgeting and Finance with a Little Help from the Internet</i>
Dogan Koyluoglu, Eastern Michigan University	<i>Economic Analysis of Public and Non-profit Investment Projects</i>
Ed Gibson, Virginia Tech University	<i>"Dollars and Cents" as Vygotsky's Historical-Cultural Icon</i>

12:30 pm – 2:00 pm **Lunch**

**THURSDAY, MAY 24, 2007 (Continued)**

2:00 pm – 3:30 pm     **Session 3.1    Delivering Public Administration Education in a Distance Learning Environment – Part I**

Samuel Shelton, Troy University	Convener
Kern Craig, Troy University	<i>PADL - SWOT</i>
Bill and Dayna McDaniel, Troy University	<i>Effectively Reaching Today's Nontraditional Students Using Innovative Technology</i>
David Shetterly, Troy University	<i>Distance Education: Techniques for Managing the Virtual Classroom</i>
Murray Widener, Troy University	<i>In God We Trust; In All Others Use the Remote Proctor</i>

2:00 pm – 3:30 pm     **Session 3.2    Learning from the Real World**

Wilbur Rich, Wellesley College	Chair
Patrick Edgar, Southern Arkansas University	<i>Using Real-life Projects in Graduate Courses</i>
Kristina Lambright, Binghamton University	<i>Lessons Outside of the Classroom: Examining the Effectiveness of Service Learning Projects at Achieving Learning Objectives</i>
Karen Evans and Richard Hug, Indiana University – Northwest	<i>The Road to Collegial Professionalism: The Dean's Eye View on Faculty Development</i>
Peter Haruna, Texas A & M University	<i>Connecting Professional Education to Good Governance Ideals: Issues, Experiences, and Lessons in Ghana</i>

2:00 pm – 3:30 pm     **Session 3.3    Law, the Constitution, Leadership and Ethics**

John Rouse, Ball State University	Chair
Robert Roberts, James Madison University	<i>Teaching Law and Public Administration in Times of Turmoil</i>
Robert Primeaux, Walden University	<i>Roots of the U.S. Constitution: Iroquois Confederacy</i>
Mary Jane Hirt, Indiana University of Pennsylvania	<i>Teaching Leadership and Ethics: A Values-based Leadership Theories Perspective</i>

3:30 pm – 4:00 pm     **Break with Refreshments**

**THURSDAY, MAY 24, 2007 (Continued)**

4:00 pm – 5:30 pm	<b>Session 4.1 Delivering Public Administration Education in a Distance Learning Environment – Part II</b>	
	Samuel Shelton, Troy University	Chair
	Laura Wilson-Gentry, University of Baltimore	<i>An Evaluation of the "No Significant Difference" Argument in MPA Online Education</i>
	Susan Myers, Penn State University	<i>Evaluation of Strategic Learning Cognitive Development Through Distance Education</i>
	David Shetterly, Troy University, Anand Krishnamoorthy, Troy University, and Sandip Patel, Morgan State University	<i>Information Technology (IT) in the MPA and MBA Curriculum</i>
	Naim Kapucu, University of Central Florida	<i>Improving the Quality of Research Papers: A Dynamic Evaluation Model</i>
4:00 pm – 5:30 pm	<b>Session 4.2 Workshop: Experiential Learning Text as an Introduction to Public Administration</b>	
	Bob Cunningham, University of Tennessee	Convener
	Janet Mills, Boise State University	Presenter
	Brent Never, University of Illinois - Springfield	Presenter
	Paige Henderson, University of Tennessee	Presenter
	Cara Howe, University of Tennessee	Presenter
	Will Pridemore, University of Tennessee	Presenter
4:00 pm – 5:30 pm	<b>Session 4.3 Teaching Research Methods and Quantitative Analysis</b>	
	Robert Abbey, Troy University	Chair
	Christopher Horne, Univ. of Tennessee at Chattanooga	<i>Quantitative Methods Instruction in MPA Programs: What We Do Versus What We Should Do</i>
	Augustine Hammond, Augusta State University	<i>An Exploratory Analysis of the Teaching of Research Methods in Public Admin.</i>
	Goktug Morcol and Nadezda Ivanova, Penn State Harrisburg	<i>Methods Taught in Public Policy and Policy Analysis Programs: Is Positivism Still Dominant?</i>
	Catherine Horiuchi, University of San Francisco	<i>Strategic Differentiation in Quantitative Research Methods Projects for Practitioners</i>

**FRIDAY, May 25, 2007**

*8:00 am – 8:30 am*    **Continental Breakfast**

8:30 am – 10:00 am    **Session 5.1    The Future of ASPA and Teaching Effective Local Government**

Craig Wheeland, Villanova University

Convener

Peter Carlson, Pamela Dunning, and  
Jamie Atkinson, Christopher Newport University

*The Future of ASPA: Meeting the Needs of Tomorrow's Public Administrators*

Chris Canavan, Villanova University

Presenter

Larry Comunale, Villanova University

Presenter

Daniel Olpere, Borough of Perkasié, PA

Presenter

8:30 am – 10:00 am    **Session 5.2    Perspectives, Traditions, Textbooks, and Papers**

Ellen Cannon, Northeastern Illinois University

Chair

Margaret Stout, Bridgewater State College

*Using the Metaphor of Tradition to Teach Public Administration*

Gary Kirk and Scott Gallagher,  
James Madison University

*Textbook Market Narratives: How Publishers, Parents, and Policymakers  
Influence Teaching in Public Administration*

Louis Tietje and Philip Nufrio,  
Metropolitan College of New York

*The Theory and Practice of Action Learning in an MPA Curriculum*

Robert Abbey, Troy University

*An Evaluation of Assessments Used in a Public Policy Course: Comparison of  
In-class versus On-line Student Performance*

*10:00 am – 10:30 am*    **Break with Refreshments**

**FRIDAY, May 25, 2007 (Continued)**

10:30 am – 12:00 pm **Session 6.1 Serving Organizations in Times of Turmoil**

Diane Kimoto, Grand Valley State University	Convener
Jenny Frasco, Grand Valley State University	Presenter
Lorne Mulder, Grand Valley State University	Presenter
Jeff Guiler, American Humanics	Presenter
Phyllis Wallace, American Humanics	Presenter

10:30 am – 12:00 pm **Session 6.2 Integrating Concepts of Social Equity into the MPA Curriculum**

Blue Wooldridge, Virginia Commonwealth University	Co-Convener
Susan Gooden, Virginia Commonwealth University	Co-Convener

12:30 pm – 2:00 pm <b>Business Meeting during Lunch</b>
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3:00 pm – 5:00 pm **Three Mile Island Tour** (advanced sign-up required)  
**Pennsylvania State Capitol Tour** (advanced sign-up requested)

6:00 pm – 7:30 pm **Joint reception with PAT-Net Conference attendees**