



27th Annual Teaching Public Administration Conference

February 12 -14, 2004
Madison, Wisconsin

Conference Program

SCHEDULE OF PRESENTATIONS
Teaching Public Administration Conference
February 12-14, 2004

Friday, February 13 8:30-10:00

Workshop: Using WebCT to Teach Public Administration Courses

Room 118

Ramona Ortega-Liston, University of Akron
Dwight Bishop, University of Akron, Manager of Design and
Development Services
Nidhi Ristogi, University of Akron, MPA Student
Amanda Owen, University of Akron, MPA Student
Allyson Kyer, University of Akron, MPA Student

Panel: Pedagogy in the Classroom at Indiana University NW

Room B1A

The Classroom Simulation: Lessons I Have Learned
Susan Zinner-Kemp Indiana University (NW)

Community-Based Quality of Life Indicators: A Service
Learning Exercise in a Graduate Statistics Class
Daniel Lowery, Indiana University (NW)

Balancing Outputs and Outcomes: A Survey of MPA
Graduates
Karen Evans and Daniel Lowery, Indiana University (NW)

Panel: Writing for Publication

Room B1B

Teaching PA Students to Write for Publication
Ken Oldfield and Patricia E. Byrnes, University of Illinois at
Springfield

(Invited) Publishers' Representative(s)

Friday, February 13

10:30 – Noon

Panel: Evaluating Distance Learning: Methods and Evidence

Room 118

An Evaluation of Blended Distance Education Courses

Kurt Thurmaier (presenter) Iowa State University

Yu-Che Chen, Lili Lu, Alfred Ho Iowa State University

**The University of Nebraska at Omaha Online MPA Program: A
Retrospective Assessment**

John Bartle, Carol Ebdon and Russell Smith

University of Nebraska-Omaha

**Teaching MPA Students Using a Distance Education Format:
Techniques to Promote Academic Integrity**

David R. Shetterly, Troy State University

Pamela T. Dunning, Christopher Newport University

**Issues in Public Administration Distance Education: Overcoming
Problems and Developing Opportunities**

Frank McKenna, Bowling Green State University

Panel: Communication Skills

Room B1A

**Gender and Communication Style: What Public Administrators
Know and Need to Know**

Janet Mills and JoAnn Wandell, Boise State University

**Using Metaphorical Analysis to Communicate Understanding
Through Ambiguity**

Robert F. Abbey, Jr., Troy State University

Panel: International Public Administration Education

Room B1B

**Theoretical Frameworks for Understanding Public Administration
Education Changes**

Students from University of Indiana, Bloomington

Noon – 1:30 Lunch with Guest Speaker, Gerry Campbell

Dining Room

Friday, February 13

1:45 – 3:15

Panel: Online Education

Room 118

Student Support Services in the Virtual MPA Program
Ellen Rosell, Troy State University

Group Projects in Online MPA Programs
Janet Foley Orosz

Panel: Reflective Education

Room B1A

Narrative Analysis as a Means for Organizational Learning and
Improvement

Anat Kainan, Kaye College of Teacher Education

Teaching: Reflective Practice

Gail Johnson, Evergreen State College

Contemporary Issues in American Public Affairs Education:
The Search for an Educational Focus – A Reflective View 12
Years Later

Curt Ventriss, University of Vermont

Panel: International Public Administration Education

Room B1B

Teaching Comparative Public Administration

Jack Dustin (presenter) and Jennifer Subban,
Wright State University

The Performance of Small Study Groups Within the Jordanian
Culture

Yasin K. Sarayrah, Yarmouk University, Jordan

Friday, February 13

3:30 – 5:00

Performance: A Teaching Conference Presentation

Lower Lounge

Anti-Teaching: The Essence of Dislocated Intellectual Space

Pamela A. Gibson, Old Dominion University

Lori Blackmon Humm, Virginia Commonwealth University

Panel: Studies in Teaching Approaches

Room B1A

Moderator: Ted Stumm, University of North Florida

Team-Based Real-Time Case Study Pedagogy: Teaching and Learning How to Analyze Public Policy Problems

**Jo Ann Ewalt, Leah Flake, Brandi Jacobs and Abby Miarecki
Eastern Kentucky University**

Action Learning in Public Administration: A Case Study from the U.S. Fish and Wildlife Service

Jennifer Wicks and Barry Stieglitz

Teaching Public Fiscal Management

Wallace Swan, University of Minnesota

Workshop: Outreach Education

Room 118

Developing a Code of Ethics Among City Public Employees: Merging Process and Product

April Hejka-Ekins, California State University, Stanislaus

5:30 Reception

Upper Lounge

Saturday, February 14 9:00 – 10:30

Panel: Marketing Public Administration Education

Room 118

Using Customer Value to Guide Competitive MPA Market Strategies

John E. Dunning, Troy State University

Course Publicity and Recruitment To Public Administration:
A Case Study

Lynton Robins and John Greenwood
De Montfort University, United Kingdom

Panel: Certificate Programs

Room B1A

Is There Life Before the CPM: Pre-CPM and Related Noncredit
Certificates in Public Administration

Mordecai Lee, University of Wisconsin-Milwaukee

A Model of Outreach and Partnership: Ohio's CPM Program

Jerri Killian, Wright State University (presenter)

Vera Vogelsang-Coombs, Cleveland State University

Panel: Methodology

Room B1B

Putting Organizational Theories to the Test: An Explication of
William Langewiesche's American Ground: Unbuilding the World
Trade Center

Marilyn Allen, Erik Heideman, Brett Ingles and Janet Mills
Boise State University

XHR--Classroom as Organization

Bob Cunningham, University of Tennessee, Knoxville

Saturday, February 14 10:45 – 12:15

Roundtable: The Capstone

Room 118

Chair: Dragan Stefanovic, Appalachian State University

Panelists

Carmine Scavo, East Carolina University

Dean Minix, Northern Kentucky University

Bruce Clary, University of Southern Maine

Presentation: Dramatizing Public Administration

Room B1A

 **Dramatizing Public Administration: CSI's Gil Grisson as a
Street-Level Bureaucrat**

Russell L. Williams, University of North Florida

Saturday, February 14 12:15

LUNCH